

ANNAMALAI UNIVERSITY  
UNIVERSITY EXAMINATIONS – NOVEMBER 2023  
TIME - TABLE  
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)  
(General)  
(Choice Based Credit System)

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MFME330	Investment Security and Portfolio Management
Monday	20.11.2023	F.N	21MMKE330	Advertising and Sales Promotion
Monday	20.11.2023	F.N	21MHRE330	Legal Framework Governing Human Relations
Monday	20.11.2023	F.N	21MIBE330	Foreign Trade Policy
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operation Research
Thursday	23.11.2023	F.N	21MBAC302	Introduction to Business Analytics
Friday	24.11.2023	F.N	21MBAC303	Business Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and Export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skills for Managers
Tuesday	28.11.2023	F.N	21MFME331	Banking and Insurance Management
Tuesday	28.11.2023	F.N	21MHRE331	Compensation Management
Tuesday	28.11.2023	F.N	21MMKE331	Product and Services Marketing
Tuesday	28.11.2023	F.N	21MIBE331	Information Technology and Commerce

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
Saturday	<b>18.11.2023</b>	<b>F.N</b>	<b>20PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MFME440	Management of Financial Services
Monday	20.11.2023	A.N	20MHRE440	Organizational Change and Development
Monday	20.11.2023	A.N	20MMKE440	Customer Relationship Management
Monday	20.11.2023	A.N	20MIBE 440	International Marketing Management
Tuesday	21.11.2023	A.N	19LINE 405	Language and Mass Communication
Tuesday	21.11.2023	A.N	19AENGX04	English For Career Development
Wednesday	22.11.2023	A.N	20MBAC401	Retailing and Rural Marketing
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Logistics and Supply Chain Management
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Tuesday	28.11.2023	A.N	20MFME441	Capital Markets
Tuesday	28.11.2023	A.N	20MKME441	Digital Marketing
Tuesday	28.11.2023	A.N	20MHRE441	Performance Management
Tuesday	28.11.2023	A.N	20MHBE441	International Financial Management

**FN – FORENOON : 09.30 a.m. – 12.30 p.m.**  
**AN – AFTERNOON : 02.00 p.m. – 05.00 p.m.**

Annamalainagar  
16.11.2023

  
Controller of Examinations

**NOTE:**

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**VENUE : INTEGRATED BUILDING (NEAR MBA DEPARTMENT)**

ANNAMALAI UNIVERSITY

UNIVERSITY EXAMINATIONS – NOVEMBER 2023  
TIME - TABLE  
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**Human Resource Management**  
**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MHRE330	Legal Framework Governing Human Relation
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operation Research
Thursday	23.11.2023	F.N	21MBAC302	Introduction to Business Analytics
Friday	24.11.2023	F.N	21MBAC303	Business Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and Export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MHRE331	Compensation Management

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>19PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MHRE440	Organisational Change and Development
Tuesday	21.11.2023	A.N	19AENGX04	English For Career Development
Tuesday	21.11.2023	A.N	19LLINX03	Language and Mass Communication
Wednesday	22.11.2023	A.N	20MBAC401	Retailing and Rural Marketing
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Logistics and Supply Chain Management
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Tuesday	28.11.2023	A.N	20MHRE441	Performance Management

**FN – FORENOON : 09.30 a.m. – 12.30 p.m.**  
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**VENUE : INTEGRATED BUILDING (NEAR MBA DEPARTMENT)**

ANNAMALAI UNIVERSITY  
UNIVERSITY EXAMINATIONS – NOVEMBER 2023  
TIME - TABLE  
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**Financial Management**

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MFME330	Investment security and Portfolio Management
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operational Research
Thursday	23.11.2023	F.N	21MBAC302	Introduction to Business Analytics
Friday	24.11.2023	F.N	21MBAC303	Business Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MFME331	Banking and Insurance Management

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>19PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MFME440	Management of Financial Services
Monday	20.11.2023	A.N	20MHRE440	Organizational Change and Development
Monday	20.11.2023	A.N	20MMKE440	Customer Relationship Management
Monday	20.11.2023	A.N	20MIBE 440	International Marketing Management
Tuesday	21.11.2023	A.N	19LINE 405	Language and Mass Communication
Tuesday	21.11.2023	A.N	19AENGX04	English For Career Development
Wednesday	22.11.2023	A.N	20MBAC401	Retailing and Rural Marketing
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Logistics and Supply Chain Management
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Tuesday	28.11.2023	A.N	20MFME441	Capital Markets
Tuesday	28.11.2023	A.N	20MKME441	Digital Marketing
Tuesday	28.11.2023	A.N	20MHRE441	Performance Management
Tuesday	28.11.2023	A.N	20MHBE441	International Financial Management

**FN – FORENOON : 09.30 a.m. – 12.30 p.m.**  
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Annamalainagar  
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TIME - TABLE  
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**Marketing Management**

(Choice Based Credit System)

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MMKE330	Advertising and Sales Promotion
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operational Research
Thursday	23.11.2023	F.N	21MBAC302	Introduction to Business Analytics
Friday	24.11.2023	F.N	21MBAC303	Business Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MMKE331	Product and Service Marketing

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>19PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MMKE440	Customer Relationship Management
Tuesday	21.11.2023	A.N	19LLINX03	Language and Mass Communication
Wednesday	22.11.2023	A.N	20MBAC401	Retailing and Rural Marketing
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Logistics and Supply Chain Management
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Tuesday	28.11.2023	A.N	20MMKE441	Digital Marketing

**FN – FORENOON : 09.30 a.m. – 12.30 p.m.**  
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UNIVERSITY EXAMINATIONS – NOVEMBER 2023  
TIME - TABLE  
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**International Business Management**

(Choice Based Credit System)

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MIBE330	Foreign Trade Policy
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operational Research
Thursday	23.11.2023	F.N	21MBAC302	Introduction to Business Analytics
Friday	24.11.2023	F.N	21MBAC303	Business Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MIBE331	Information Technology and E-Commerce

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>19PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MIBE 440	International Marketing Management
Tuesday	21.11.2023	A.N	19LLINX03	Language and Mass Communication
Wednesday	22.11.2023	A.N	20MBAC401	Retailing and Rural Marketing
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Logistics and Supply Chain Management
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Tuesday	28.11.2023	A.N	20MIBE 441	International Financial Management

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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**Business Analytics**

(Choice Based Credit System)

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MALE330	Predictive Analysis & Modeling
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MALC301	Data Visualization (Hadoop/ Tableau)
Thursday	23.11.2023	F.N	21MALC302	E-Governance & Cyber Law
Saturday	25.11.2023	F.N	21MALC304	SQL (Practical)
Monday	27.11.2023	F.N	21MALC303	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MALE331	Business Optimization

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>19PSC1400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MALC 440	Machine Learning
Tuesday	21.11.2023	A.N	19LLINX03	Language and Mass Communication
Wednesday	22.11.2023	A.N	20MALC 401	Operations and Supply Chain Analytics
Thursday	23.11.2023	A.N	20MALC 402	HR Analytics
Friday	24.11.2023	A.N	20MALC 403	Finance and Risk Analytics
Saturday	25.11.2023	A.N	20MALC 404	Marketing and Retail Analytics
Tuesday	28.11.2023	A.N	20MALC 441	Social Media and Web Analytics

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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

**INFRASTRUCTURE MANAGEMENT**

(Choice Based Credit System)

**Candidates admitted from July 2021 – 2022**

THIRD SEMESTER				
Day	Date	Session	Code	Subject Title
Monday	20.11.2023	F.N	21MIFE330	Value Engineering
Tuesday	21.11.2023	F.N	19ANEGX03	Technical Writing
Tuesday	21.11.2023	F.N	19HISX305	History of Indian Freedom Movement
Tuesday	21.11.2023	F.N	19POLX306	Legislative Procedures
Tuesday	21.11.2023	F.N	19SOCX305	Social Problems and Social Welfare
Tuesday	21.11.2023	F.N	19PHIX306B	Indian Culture
Tuesday	21.11.2023	F.N	19PSYE305.1	Counselling Psychology
Tuesday	21.11.2023	F.N	19UCYSX03	Value Education & Spirituality
Wednesday	22.11.2023	F.N	21MBAC301	Operational Research
Thursday	23.11.2023	F.N	21MIFC302	Rural Infrastructure Planning and Management
Friday	24.11.2023	F.N	21MIFC303	Project Legislation
Saturday	25.11.2023	F.N	21MBAC304	International Business and Export Management
Monday	27.11.2023	F.N	21MBAC305	Soft Skill for Managers
Tuesday	28.11.2023	F.N	21MIFE331	Project Procurement & Quality Management in Construction

FOURTH SEMESTER				
Day	Date	Session	Code	Subject Title
<b>Saturday</b>	<b>18.11.2023</b>	<b>F.N</b>	<b>20PSCI400</b>	<b>Constitution of India</b>
Monday	20.11.2023	A.N	20MIFE440	Environmental Impact and Risk Assessment
Tuesday	21.11.2023	A.N	19LLINX03	Language and Mass Communication
Wednesday	22.11.2023	A.N	20MBAC401	IT Infrastructure Management
Thursday	23.11.2023	A.N	20MBAC402	Business Policy and Strategic Management
Friday	24.11.2023	A.N	20MBAC403	Supply Chain Management for Infrastructure
Saturday	25.11.2023	A.N	20MBAC404	Indian Ethos and Values
Monday	27.11.2023	A.N	20MIFC405	International Infrastructure Management
Tuesday	28.11.2023	A.N	20MIFE441	Disaster Mitigation and Management

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