

Master of Business Administration - (Business Applications) – (Course Code : 531)

DEGREE EXAMINATIONS – DECEMBER 2017

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
I – YEAR		
110	MANAGERIAL ACCOUNTING	Tuesday 26th December 2017
120	STATISTICAL METHODS FOR BUSINESS ECONOMICS	Wednesday 27th December 2017
130	STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS	Thursday 28th December 2017
140	ANALYSIS FOR GENERAL MANAGEMENT	Friday 29th December 2017
150	ORGANISATION DEVELOPMENT	Saturday 30th December 2017
160	MANAGEMENT COMMUNICATION	Sunday 31st December 2017
170	COMPANY LAW	Tuesday 2nd January 2018
180	MANAGEMENT CONTROL SYSTEM	Wednesday 3rd January 2018
(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
II – YEAR		
210	ECONOMICS FOR MANAGERS	Tuesday 26th December 2017
220	ADVANCED ENTREPRENEURSHIP	Wednesday 27th December 2017
230	LEADERSHIP TRENDS AND VALUES	Thursday 28th December 2017
240	CORPORATE FINANCE	Friday 29th December 2017
250	INVESTMENT ANALYSIS	Saturday 30th December 2017
251	BANKS AND STOCK EXCHANGES	Sunday 31st December 2017
260	CONSUMER BEHAVIOUR	Tuesday 2 nd January 2018
261	DATA BASE MARKETING	Wednesday 3rd January 2018
270	FINANCIAL DECISION MAKING	Thursday 4th January 2018
271	CAPITAL MARKETING	Friday 5th January 2018
280	RISK AND INSURANCE	Saturday 6th January 2018
281	LIFE INSURANCE MATHEMATICS	Sunday 7th January 2018
290	MANAGEMENT OF RETAIL ENTERPRISES	Monday 8th January 2018
(Examination will be held from 9.30 A.M. to 12.30 P.M.)		
291	RETAIL MARKETING	Thursday 4th January 2018
300	INDUSTRIAL PSYCHOLOGY AND INDUSTRIAL LAW	Friday 5th January 2018
301	PERSONNEL MANAGEMENT	Saturday 6th January 2018
310	TELECOM NETWORK MANAGEMENT	Sunday 7th January 2018
311	MOBILE AND WIRELESS NETWORKING	Monday 8th January 2018
320	PROJECT REPORT & VIVA – VOCE	Date will be intimated later

Annamalainagar
Date:20-12-2017

DR. RM. CHANDRASEKARAN
CONTROLLER OF EXAMINATIONS